



Dr Anna Hocker

PhD in Entrepreneurship, MSc. Management & Technologie
Place of Residence: Munich

- Born in 1991
- 2010 to 2013 Bachelor of Science in Management at WHU - Otto Beisheim School of Management, Vallendar, Germany
- 2014 to 2016 Master of Science in Management & Technology: Entrepreneurship & Informatics from the Technical University of Munich.
- 2020 to 2022 Doctorate at the Technology, Innovation and Entrepreneurship Institute of the Technical University of Dortmund on the subject of Entrepreneurial Behavior
- 2017 to 2023 strategy consultant at McKinsey & Company, in the areas of organisational development, M&A and IPO support, digital go-to-market strategy, restructuring of country organisations, and sales and channel strategy, among others
- 2020 and 2021 doctoral research stay at Hubert Burda Media including in corporate business development, corporate HR and B2B marketing at BurdaVerlag
- Since 2023 Executive Search & Leadership Advisory Consultant at Spencer Stuart & Associates with responsibility for the Digital Native clients